USHANANDINI

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 | Chennai |

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  **PROFILE SUMMARY**

 A qualified academician with over 8 years of experience in teaching. I am being able to function in any situation, and having excellent people skills. I am eager to contribute my expertise to drive the success of your organization’s goals and objectives. ­­­­

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 **FUNCTIONAL STRENGTHS:** Teaching and Academics, Student Development, Performance assessment, Parent Interaction, Events Management, Records maintenance, Student needs Assessment Curriculum Development, Child Development, Counseling/Emotional support

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 **PROFESSIONAL EXPERIENCE**

###  Marketing Associate -Adrenalin Systems Ltd Chennai, India

 **May 2022 – August 2023**

* Create and executed GTM (SA, APAC, and MEA) strategy plans for products
* Managing Brand Visibility, Desirability, and Credibility across channels
* Gathering feedback from clients to create/ design lead magnets (case studies, testimonials)
* Event, Sponsorships, Vendor Management
* Implemented SEO strategies to improve online visibility and search engine rankings.

###  Freelance Tutor Chennai, India

 **June 2017 – April 2022**

* Involved in planning and presenting course curriculum for assigned students in the age group of 3-13 years based on individual skill sets and ability to grasp the subject
* Prepare lesson plans and study material for the student based on the age group and academic standard in school to generate interest of the student in the particular subject
* Assess the instructed students and share performance reports with the parents or guardians. Counsel students on various aspects of everyday life to groom the individual into a good and responsible human being
* Update knowledge of changes in course curriculum and amendments in educational system and policies for aligning method of teaching
* Involved in planning and presenting course curricula for assigned students

###  Montessori Teacher – Rainbow Korean Play School Chennai, India

 **June 2016 – Jan2017**

* Developed subject-related workshops and games for enhancing students' interaction and spontaneity in the classroom.
* Assisted students in understanding the subject by utilizing innovative teaching methodologies
* Guided students based on individual levels of understanding and inculcating team spirit amongst students.
* Assessed/ managed student’s behavior in the classroom and on school premises
* Designed innovative education activities to aid the students in learning about shapes and colors. Integrated individual student needs assessment with actively shared expertise
* Organized grace and courtesy lessons and individual presentations to children. Prepared and presented routines and special activities of the day
* Conducted classes on subjects like mathematics, language, science, history, geography, art, music for the assigned batches of students
* Coordinated with the assistant teacher to compare observations. Checked and removed materials requiring repair, replacement, and cleaning

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###  Montessori Teacher – Chettinad Harishree Vidhayalam School Chennai, India

 **June 2014 – April 2016**

* Managed academic and co-curricular activities including framing the curriculum, devising new methods of teaching and learning
* Assessed group activities to maximize healthy socialization, fostering community and healthy recreation
* Guided, supervised, and assessed children during teaching in the classroom environment. Developed lesson plans, independent learning exercises, curricula, and methods that cater to the needs of the individual child
* Instilled good values like honesty, accountability, understanding, tolerance, respect, love, and kindness amongst the students to develop them into good human beings
* Interacted with parents and guardians to update them on the academic and extracurricular performance of the pupils. Conducted counseling sessions for the students based on individual students
* Maintained updated records related to attendance and grades based on academic and operational requirements Assessed group activities to maximize healthy socialization, fostering community, and healthy recreation.
* Interacted with co-workers and school administrators based on the academic and operational requirement

## EDUCATION

###  MASTERS OF BUSINESS ADMINISTRATION

###  NIBM Global, Chennai

###  2022

###  MASTERS OF PSYCHOLOGY

###  University of Madras, Chennai

###  2016

###  BACHELOR OF BUSINESS ADMINISTRATION

###  University of Madras, Chennai

###  2005

###  BACHELOR OF EDUCATION

###  S.N. Educational Research, Kerala

###  2020

###  DIPLOMA IN PRIMARY MONTESSORI TRAINING

###  IMTC, Chennai

###  2014

###  DIPLOMA IN INTERNATIONAL TEACHING

###  Asian College of Teaching, Bangalore

###  2020

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 **CERTIFICATIONS:** International TEFL Certificate Program (Asian College of Teaching,

 Bangalore)

**LANGUAGES:** English (Fluent), Tamil (Native)