ANUSHA ARSHAD
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PROFILE

Internationally experienced professional with nine years of academic and professional experience in Canada across human resources, recruitment, customer service, hospitality and technology, complemented by freelance photography and digital content creation for local businesses. Through this creative work I developed a strong interest in branding, consumer engagement and digital marketing, and I am now seeking a Master's in International Marketing in France.

EDUCATION

Ontario College Graduate Certificate – Hospitality & Tourism Operations Management **09/19 – 05/20**
Humber College, Toronto, Canada

Ontario College Graduate Certificate – Human Resources Management **01/19 – 04/20**
Humber College, Toronto, Canada

Bachelor of Commerce (B.Com) **07/13 – 04/16**
University of Kerala, India

Senior School (Class 12) **06/11 – 04/13**
MGM Model School, Varkala, India

PROFESSIONAL EXPERIENCE

Founder / Head Recruiter – Conselance | (Remote) **09/25– Present**

- Founded a recruitment brand built around relationship-led hiring across tech, healthcare and professional services for clients in Canada and the USA.
- Source, screen and match candidates using modern sourcing strategies and AI-assisted workflows.
- Advise employers on hiring needs and manage client and candidate relationships end to end.

HR Recruitment Specialist – Hardwood Giant | Brampton, Canada **02/24 – 05/25**

- Supported full-cycle recruitment and candidate coordination across multiple retail locations.
- Partnered with hiring managers to identify talent and manage recruitment processes.
- Strengthened communication, stakeholder management and organizational skills in a fast-paced environment.

Technical Recruiter – Click2Pay | Toronto, Canada (Remote) **09/21 – 12/23**

- Managed technical hiring: sourcing, screening and coordinating interviews for technology roles.
- Maintained candidate pipelines and delivered a high standard of candidate experience.
- Developed analytical thinking, problem-solving and cross-functional communication skills.

Human Resources Coordinator (Internship) – MTS International Pty Ltd **05/20 – 07/21**

- Assisted the HR team with recruitment administration, onboarding and employee records.
- Coordinated interview schedules and supported day-to-day HR operations and documentation.

Recruiting • Content Creation • Product Photography • Visual Storytelling • Social Media Engagement • Brand Communication • Customer Experience • Project Coordination • Problem Solving • Microsoft Office

LANGUAGES

English (Fluent) | French (B1, progressing toward B2) | Malayalam (Native)

INTERESTS

Photography • Branding • Digital Marketing • Visual Storytelling • French Language & Culture • Travel