ABHISHEK DEY

9819129929 | 704 Tower 11, Orchid Petals, GGN | abhishekisworking@gmail.com

ABOUT ME

Deeply interested in how we humans think, prioritise and make decisions. Love to use these insights in my advertising and design work. Also now certified in counselling and life improvement.

EDUCATION

2000
College of Art

Bachelors in Fine Arts
This degree from one of the finest art institutes in the country is what started my journey into advertising and design.

2022-23
MICA

Strategic Brand Management and Communication
This course was to get formally certified in Brand and design Strategy.

2024
ATCo Fellowship

International Associate Cert in Gestalt Therapy & Psychology
Furthering my interest in how the mind thinks and behaves.

EXPERIENCE

2001 - 2022
Advertising

Group Creative Director
Spent 20+ years in various advertising agencies handling brands of all sizes and temperaments. Some of which include HUL, Tata Tea, Blenders Pride, Ultratech.

2022 - Now
Design

Founder and creative director
Since quitting my last job at Lowe Lintas and Partners in Mumbai, I started working on an individual basis with some of my ex-clients at Marico, HUL etc. Mainly working on Branding and Packaging design.

SKILLS

- Design
- Photography
- Digital Marketing
- Counselling
- Script Writing
- Problem Solving
- Leadership
- Collaboration