

SARBANI BERA

UI & Web Designer / Graphics with over 5 years of multi-domain experience

Areas of Expertise

Html5, CSS3

Twitter Bootstrap Model

Adobe Photoshop

Adobe Dreamweaver

Adobe Illustrator

Education

Graphics and Web Designing,
Kolkata
(Arena Animation)
2008-2010

B.A. English (Honours),
Calcutta University
2005-2008

Vidushi Infotech SSP Pvt. Ltd.

Jul 2018 - Present

Web Designer / Graphics

Vidushi Infotech, a CMMI Level 3 company, specializes in various arenas of IT and digital marketing industry. Offering a wide array of services including Web Development, SEO, PPC, SEM, Content Marketing, etc.

- Designed web layouts for multiple clients in global market.
- Produced high-quality user interfaces and visual designs – from concept to launch on web and mobile applications.
- Front end development, keeping it responsive
- Working simultaneously on multiple projects, making sure to never miss a deadline
- Explaining design ideas to client
- Collaborated closely with product manager and developers
- Designed many in-house graphics for branding, festivals, recreational activities etc.

Budbac Studios & Filmy Johnny Productions

Jun 2018

Freelancer

Upcoming studios in Pune for reality adventure sports and production house.

- Designed logo and visiting cards

BitscomIndia Technologies

Apr 2017 & May 2018

Sr. UI and Web Designer / Team Lead

BitscomIndia is a Pune based professional Web Designing & Development Company that provides a wide range of solutions for both small and large Companies worldwide. They are the Official Digital Partners of Pune Fashion Week, Face of India, Face of Srilanka, and Face of Mauritius.

- Designed all site's from start to finish using clean hand coded HTML5, CSS3, Bootstrap
- Managed, maintained and updated existing web sites for customers
- Managed and led a team of 4 people maintaining daily task list and displayed proficiency in project management.
- Provided guidance instruction to coworkers
- Designed graphic creative for social media promotions

ProximIT Media India Private Limited

Nov 2016 & Jan 2017

Freelancer

Proximit Media is a Pune based startup. They believe in entertaining and engaging with people on the go. In this pursuit, they have created Riky, a

tablet that is installed in different modes of public transport. Riky helps engage with passengers by providing entertainment and also proves to be a great source of exposure to brands who can advertise on this platform.

Personal Skills

Team Player

‘Can Do’ attitude

Self Motivated

Creative

- Designed the UI from inception to final product for Riky (Tablets)
- Created page prototypes (paper sketch) from a blend of written specifications and verbal descriptions
- Developed intuitive and engaging experiences for the product which resulted in increased user interaction
- Designed the UI for the Riky app from inception to final product
- Developed a common look across multiple platforms (App / Tablets) to ensure user interface consistency
- Built out design in CSS3/HTML5 following a Twitter Bootstrap model

Alfazance Consulting

Aug 2016 - Dec 2016

Freelancer

Alfazance Consulting is a Dubai based renowned software company. The company was engaged in a project with Abu Dhabi Cooperative which is one of the largest retailers in UAE. Alfazance was involved in developing a web based loyalty application which integrates with the backend ERP of the company.

Personal Details

Sarbani Bera

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- Designed and created final web assets
- Developed a common look and functionality across multiple platforms (Web / Mobile Interface) to ensure user interface consistency
- Collaborated with Product Development team to design and implement highly interactive web applications
- Conceptualized and designed Business cards and I-cards for Steeples India Pvt Ltd
- Built out design in CSS3/HTML5 following a Twitter Bootstrap model

Harrison Assessments

July 2016 - Aug 2016

Freelancer

- Conceptualized and Designed Company E-Brochure
- Designed Posters and Standees

Jamuura.com

Nov 2014 - July 2016

UI and Web Designer

Jamuura is an online platform for young and aspiring independent filmmakers. With the aim to engage with the new age storytellers and support them in making a mark in the world of motion pictures, Jamuura provides Knowledge & Information, Tips and Tools, Interviews, Festival updates that the budding filmmaker can use and benefit from. Jamuura also Produced and Released ‘Chaar Cutting’ an anthology of 4 Short films in Theatres across 7 Metros.

- Designed webpages using Photoshop
- Created page prototypes (paper sketch) from a blend of written specifications and verbal descriptions
- Designed and Programed the front end of the site and created final web assets for jamuura.com, jamuura.tv and jamuura/blog
- Built out design in CSS3/HTML5 following a Twitter Bootstrap model
- Created responsive designs for multiple devices (tablets, iphone, android etc.)
- Designed micro-sites for film projects – Chaar Cutting & Maacher Jhol which helped the films to raise funds
- Involved in a front-end integration with insta mojo (Payment Gateway) for Jamuura
- Developed style guide for Jamuura (color codes, design patterns, fonts etc.)

Platter Media

Dec 2013 - Jun 2014

Web Designer Trainee

Platter Media a Pune based company offers web development services, search engine optimization, internet marketing and software development.

- Designed website for the clients
- Conceptualized and designed Business cards

INMAC

Feb 2011 - Nov 2011

Site Solution Executive

Info Network Management Co. Pvt. Ltd. is a top web development company in Chennai that provides the customers a chance to effectively customize and use the websites. The company provides web development services in the following technologies: PHP, HTML5, JOOMLA, DRUPAL, MAGENTO, WORDPRESS and E-Commerce.

- Designed websites for the clients
- Handled and maintained multiple projects simultaneously
- Designed webpages using Photoshop
- Independently Designed and Programed the front end of the website
- Meeting with clients to understand project scope and plan