



சென்னைப் பல்கலைக்கழகம்  
**UNIVERSITY OF MADRAS**  
 M. A. DEGREE - SEMESTER - EXAMINATION  
**STATEMENT OF MARKS**

2000/ 0002059

|                                                               |                           |                                   |                                          |
|---------------------------------------------------------------|---------------------------|-----------------------------------|------------------------------------------|
| NAME OF CANDIDATE<br><b>DEEPTHI BALASUNDER<br/>[25/04/80]</b> | CENTRE NO.<br><b>1347</b> | REGISTER NUMBER<br><b>CMC2026</b> | SERIAL NO.<br><b>C65422</b>              |
| BRANCH NAME<br><b>COMMUNICATION</b>                           | COURSE<br><b>M. A.</b>    | MONTH & YEAR<br><b>NOV - 2002</b> | PUBLICATION CODE<br><b>AIM</b>           |
|                                                               |                           |                                   | DATE OF PUBLICATION<br><b>13/01/2003</b> |

| SEMESTER                     | SUBJECT CODE | SUBJECT NAME                          | INTERNAL MARKS |     | UNIVERSITY EXAM |     |     | TOTAL MARKS   |     |     | RESULT |
|------------------------------|--------------|---------------------------------------|----------------|-----|-----------------|-----|-----|---------------|-----|-----|--------|
|                              |              |                                       | MARKS AWARDED  | MAX | MARKS AWARDED   | MIN | MAX | MARKS AWARDED | MIN | MAX |        |
| 1                            | ZM1          | MEDIA SKILLS(TWO WORKSHOPS, PRACTICAL | 019            | 025 | 058             | 038 | 075 | 077           | 050 | 100 | PASS   |
| 1                            | ZMA          | COMMUNICATION REVOLUTION              | 016            | 025 | 042             | 038 | 075 | 058           | 050 | 100 | PASS   |
| 1                            | ZMB          | COMMUNICATION THEORIES                | 019            | 025 | 039             | 038 | 075 | 058           | 050 | 100 | PASS   |
| 1                            | ZMC          | JOURNALISTIC SKILLS                   | 016            | 025 | 045             | 038 | 075 | 061           | 050 | 100 | PASS   |
| ***** END OF STATEMENT ***** |              |                                       |                |     |                 |     |     |               |     |     |        |



UR

PASSING MINIMUM 40% MARKS IN UNIVERSITY EXAM AND 50% MARKS IN AGGREGATE  
 PASSING MIN: UNIV. EXAM - 50%  
 AGGREGATE - 50%

AAA - ABSENT

*S. Karunanidhi*

UNIVERSITY BUILDINGS,  
 CHENNAI - 600 005.

*Alfred*  
 Section Officer

**PROF. S. KARUNANIDHI, PH. D.**  
 Controller of Examinations

Change(s) Overscript(s) should bear the attestation of the Competent authority of the University with official seal, else the Certificate is invalid.



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2K/ 0034306

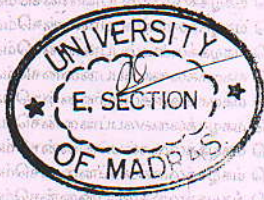
# UNIVERSITY OF MADRAS

M. A. DEGREE - SEMESTER - EXAMINATION

## STATEMENT OF MARKS

| NAME OF CANDIDATE                | CENTRE NO. | REGISTER NUMBER | SERIAL NO.          |
|----------------------------------|------------|-----------------|---------------------|
| DEEPTHI BALASUNDER<br>[25/04/80] | 1347       | CMC2026         | C65322              |
| BRANCH NAME                      | COURSE     | MONTH & YEAR    | PUBLICATION CODE    |
| COMMUNICATION                    | M. A.      | APR - 2003      | IMK                 |
|                                  |            |                 | DATE OF PUBLICATION |
|                                  |            |                 | 30/06/2003          |

| SEMESTER                                                                                                                                                               | SUBJECT CODE | SUBJECT NAME                       | INTERNAL MARKS |     | UNIVERSITY EXAM |     |     | TOTAL MARKS   |     |     | RESULT |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|------------------------------------|----------------|-----|-----------------|-----|-----|---------------|-----|-----|--------|
|                                                                                                                                                                        |              |                                    | MARKS AWARDED  | MAX | MARKS AWARDED   | MIN | MAX | MARKS AWARDED | MIN | MAX |        |
| 2                                                                                                                                                                      | ZM2          | AUDIO-VIDEO PRODUCTION (PRACTICAL) | 024            | 025 | 057             | 038 | 075 | 081           | 050 | 100 | PASS   |
| 2                                                                                                                                                                      | ZMD          | MEDIA LAWS AND ETHICS              | 020            | 025 | 041             | 038 | 075 | 061           | 050 | 100 | PASS   |
| 2                                                                                                                                                                      | ZME          | ELECTRONIC MEDIA                   | 020            | 025 | 045             | 038 | 075 | 065           | 050 | 100 | PASS   |
| 2                                                                                                                                                                      | ZMG          | MEDIA MANAGEMENT AND ECONOMICS     | 016            | 025 | 044             | 038 | 075 | 060           | 050 | 100 | PASS   |
| <p>==== END OF STATEMENT ====</p> <p>Note: 'ZM3' and 'ZMY' As per regulation the paper will be evaluated and Marks will be incorporated at the end of IV SEMESTER.</p> |              |                                    |                |     |                 |     |     |               |     |     |        |



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S. Karunanidhi

UNIVERSITY BUILDINGS,  
VNAI - 600 005.

Section Officer

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2000/0002709

## UNIVERSITY OF MADRAS

M. A. DEGREE - SEMESTER - EXAMINATION

## STATEMENT OF MARKS

NAME OF CANDIDATE

CENTRE NO.

REGISTER NUMBER

SERIAL NO.

DEEPTHI BALASUNDER  
[25/04/80]

1347

CMC2026

MAC5397

BRANCH NAME

COURSE

MONTH &amp; YEAR

PUBLICATION  
CODEDATE OF  
PUBLICATION

COMMUNICATION

M. A.

NOV - 2003

SPT

26/12/2003

| SEMESTER                     | SUBJECT CODE | SUBJECT NAME                                  | INTERNAL MARKS |     | UNIVERSITY EXAM |     |     | TOTAL MARKS   |     |     | RESULT |
|------------------------------|--------------|-----------------------------------------------|----------------|-----|-----------------|-----|-----|---------------|-----|-----|--------|
|                              |              |                                               | MARKS AWARDED  | MAX | MARKS AWARDED   | MIN | MAX | MARKS AWARDED | MIN | MAX |        |
| 2                            | ZM3          | PRINT AND ON-LINE LAB JOURNAL (PRACTICAL)     | 017            | 025 | 048             | 038 | 075 | 065           | 050 | 100 | PASS   |
| 3                            | ZM4          | ADVERTISING AND PR CAMPAIGNS (PRACTICAL)      | 015            | 025 | 060             | 038 | 075 | 075           | 050 | 100 | PASS   |
| 3                            | ZMH          | COMMUNICATIONS RESEARCH METHODS               | 018            | 025 | 051             | 038 | 075 | 069           | 050 | 100 | PASS   |
| 3                            | ZMJ          | PUBLIC RELATIONS AND CORPORATE COMMUNICATIONS | 017            | 025 | 048             | 038 | 075 | 065           | 050 | 100 | PASS   |
| 3                            | ZMK          | ADVERTISING                                   | 019            | 025 | 045             | 038 | 075 | 064           | 050 | 100 | PASS   |
| ***** END OF STATEMENT ***** |              |                                               |                |     |                 |     |     |               |     |     |        |



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PASSING MIN. UNIV. EXAM - 50%

AAA - ABSENT

AGGREGATE - 50%

UNIVERSITY BUILDINGS,  
CHENNAI - 600 005.Dr. V. BALU, Ph.D.  
Section Officer

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