



**RAJAMANGALA INSTITUTE OF TECHNOLOGY**  
Office of the Registrar and Education Services Thanyaburi, Pathum Thani 12110 Thailand  
**OFFICIAL TRANSCRIPT OF RECORD**



**Bangkok Commercial Campus**  
**Business Administration**

FACULTY OF

DEPARTMENT OF

Name **Miss RAVIWAN AIEMJARO**

Student ID. **074160502031-1**

Degree **Bachelor of Business Administration (Marketing)**

Major **Marketing-Advertising**

Date of Birth **22 October 1978**

Date of Admission **01 June 1998**

Date of Graduation **12 March 2000**

CODE	COURSE TITLE	CREDIT	GRADE	CODE	COURSE TITLE	CREDIT	GRADE
<b>First Semester 1998-1999</b>							
01320003	Technical English 1	3	B+				
05220311	Marketing Promotion	3	B				
05240336	Advertising Creative Strategy	3	B+				
05240338	Photography	3	C+				
05530121	Program Package 1	3	C				
05610205	Business Finance	3	D				
05810201	Thai for Business Communication 1	3	A				
Regis Cr. 21 Earn Cr. 21 GPS. 2.78							
<b>Second Semester 1998-1999</b>							
01130001	Society and Economic	3	D				
01240002	Thai Studies	3	B+				
01550351	Applied Mathematics for Business	3	C+				
05110334	Statistical Analysis in Business	3	B+				
05220329	Product and Price Policy	3	C				
05250304	Information System for Marketing Planning	3	B				
05540101	BASIC Programming Language	3	A				
Regis Cr. 21 Earn Cr. 21 GPS. 2.78							
<b>First Semester 1999-2000</b>							
05210402	Marketing Management	3	B				
05230403	Advertising Production Techniques 1	3	B+				
05240450	Account Executive for Advertising Agency	3	A				
05420201	Accounting for Management	3	C+				
05550256	Use of Computers in Advertising	3	B				
05710203	Economic Analysis	3	C				
05820220	English for Business Communication 1	3	C				
Regis Cr. 21 Earn Cr. 21 GPS. 2.85							
<b>Second Semester 1999-2000</b>							
01320004	Technical English 2	3	B+				
05210401	Distribution Policy and Planning	3	B				
05210404	Marketing Research	3	D+				
05230402	Advertising Management	3	B				
05230404	Advertising Production Techniques 2	3	B				
05240452	Problems in Advertising	3	B+				
05310429	Business Policy	3	C				
Regis Cr. 21 Earn Cr. 21 GPS. 2.78							
All Regis Cr. 84 All Earn Cr. 84 GPA. 2.80							
Total Cr. 84							

**GRADING SYSTEM**

GRADE : A : Excellent = 4.00	D+ : Poor = 1.50	W : Withdrawn	A Cumulative Grade Point Average of
B+ : Very Good = 3.50	D : Very Poor = 1.00	I : Incomplete	2.00 is required for Graduation
B : Good = 3.00	F : Fail = 0	* : Audit (AU)	3.50 for Second Class Honour
C+ : Fairly Good = 2.50	S : Satisfactory	R : Regrade	3.75 for First Class Honour
C : Fair = 2.00	U : Unsatisfactory		

#Regraded Course

GPS = Grade Point Semester GPA = Grade Point Average

Registrar

Date Issued

Not valid without the institute seal

