



Enrollment No. - 11211002515



# Institute of Management Technology

Centre For Distance Learning, Ghaziabad



Institute of  
Management Technology  
Centre For Distance Learning, Ghaziabad

*Upon the recommendations of the Students Council hereby awards*

## Post Graduate Diploma In Management

*Sponsored by Distance Education Bureau, UGC*

*To*

**Anshul Gupta**

*In recognition of the fulfillment of the requirements for the Two Year Programme in Distance Learning with specialization in Marketing in the Academic Year 2018-19*

*Given under the seal of the institute this Eleventh day of December, Two Thousand, Twiteen*

*[Signature]*

Chaitanya Academic Council

*[Signature]*  
Chief Executive Officer

Ghaziabad, India



**STATEMENT OF MARKS**

Course : TWO YEAR POST GRADUATE DIPLOMA IN MANAGEMENT

Enrollment No : 1121002515

Year : FIRST

Name : ANSHUL GUPTA

Session : JULY, 2011

| Subject                                   | Marks Obtained       |
|---|----------------------|
| Module : 1                                |                      |
| IMT-01 MANAGEMENT PROCESS & ORGANISATION  | 65                   |
| IMT-10 BUSINESS COMMUNICATION             | 76                   |
| IMT-20 MANAGERIAL ECONOMICS               | 80                   |
| IMT-40 MARKETING MANAGEMENT               | 82                   |
| IMT-57 FINANCIAL ACCOUNTING               | 54 *                 |
| Module : 2                                |                      |
| IMT-14 ORGANISATION STRUCTURE & BEHAVIOUR | 59                   |
| IMT-15 PRODUCTION/OPERATIONS MANAGEMENT   | 56                   |
| IMT-64 BUSINESS LAW                       | 60                   |
| IMT-68 MANAGEMENT ACCOUNTING              | 55                   |
| MIS MANAGEMENT INFORMATION SYSTEM         | 69                   |
| <b>TOTAL MARKS OBTAINED</b>               |                      |
| IN FIGURE : 616 Out of 1000               | PERCENTAGE : 61.60 % |
| IN WORDS : SIX HUNDRED SIXTEEN            | DIVISION : FIRST     |
|   | RESULT : PASSED      |

\* PASSED BY GRACE MARKS

Prepared by

Checked by

Director

Date : April 11, 2013

NOTE : Maximum Marks for Each Subject : 100  
Pass Marks : 45%



**STATEMENT OF MARKS**

Course : TWO YEAR POST GRADUATE DIPLOMA IN MANAGEMENT

Enrollment No : 1121002515

Name : ANSHUL GUPTA

Session : JULY, 2011

| Subject   | Marks Obtained |
|---|----------------|
| Module : 1  |                |
| IMT-01 MANAGEMENT PROCESS & ORGANISATION  | 60             |
| IMT-10 BUSINESS COMMUNICATION   | 76             |
| IMT-30 MANAGERIAL ECONOMICS   | 60             |
| IMT-40 MARKETING MANAGEMENT   | 62             |
| IMT-57 FINANCIAL ACCOUNTING   | 54 *           |
| Module : 2  |                |
| IMT-14 ORGANISATION STRUCTURE & BEHAVIOUR   | 59             |
| IMT-15 PRODUCTION/OPERATIONS MANAGEMENT   | 56             |
| IMT-54 BUSINESS LAW   | 60             |
| IMT-58 MANAGEMENT ACCOUNTING  | 55             |
| MIS MANAGEMENT INFORMATION SYSTEM   | 63             |
| Module : 3  |                |
| IMT-03 MARKETING RESEARCH   | 63             |
| IMT-12 HUMAN RESOURCE MANAGEMENT  | 65             |
| IMT-24 QUANTITATIVE TECHNIQUES  | 64             |
| IMT-56 STRATEGIC MANAGEMENT   | 64             |
| IMT-75 ECONOMIC ENVIRONMENT IN INDIA  | 61 *           |
| Module : 4  |                |
| IMT-05 ADVERTISING & SALES PROMOTION  | 68             |
| IMT-17 INTERNATIONAL MARKETING  | 62             |
| IMT-52 PROJECT WORK (equivalent to two sub(jects))  | 95             |
| IMT-70 MARKETING OF SERVICE INDUSTRY  | 61             |
| IMT-72 RURAL MARKETING  | 63             |
| IMT-76 BRAND MANAGEMENT   | 63             |
| <p><b>TOTAL MARKS OBTAINED</b></p> <p>IN FIGURE : 1370 Out of 2200</p> <p>IN WORDS : ONE THOUSAND THREE HUNDRED SEVENTY</p> |                |
| <p>PERCENTAGE : 62.27 %</p> <p>DIVISION : FIRST</p> <p>RESULT : PASSED</p>  |                |

\* PASSED BY GRACE MARKS

Prepared by

Checked By

Date : June 04, 2014

Controller of Examinations

NOTE : Maximum Marks for Each Subject : 100  
Pass Marks : 45%