



Name: CHAN, Hiu Kwan 陳曉君
Student ID: 20102775
HK ID: Y287900(8)

Date of Birth: 2 Jan 1993
Gender: Female

Transcript of Academic Record

Date of Issue: 19 November 2015

Issue To: CHAN, Hiu Kwan

Degree Awarded

Degree: Bachelor of Business Administration in Information Systems and Marketing
Classification: Second Class Honors, Division I
Conferred Date: 19 November 2015

2012-13 Spring (Full-Time)

Course Code	Course Title	Credit		Grade
		Attempted	Earned	
ECON2103	Principles of Microeconomics	3.0	3.0	B+
FINA2303	Financial Management	3.0	3.0	C
HLTH1010	Healthy Lifestyle	0.0	-	P
ISOM2010	Introduction to Information Systems	3.0	3.0	C+
ISOM2700	Operations Management	3.0	3.0	B-
LABU2052	Business Case Analyses II	2.0	2.0	B-
MARK2120	Marketing Management	3.0	3.0	B+
SBMT1111	Business Cohort Induction	0.0	-	P

TGA: 2.718
CGA: 2.990

Cumulative Credits Earned: 31.0

Courses taken in this term are weighted 0.5 towards the classification of degree honors

Academic Program

Admit Date: 10 September 2012
Program: Bachelor of Business Administration
Major: Undeclared

Program Change: 2013-14 Fall
Program: Bachelor of Business Administration
Major: Information Systems

2013-14 Fall (Full-Time)

Course Code	Course Title	Credit		Grade
		Attempted	Earned	
CENG1700	Introduction to Environmental Engineering	3.0	3.0	A
ISOM3180	Telecommunications and Computer Networking Management	3.0	3.0	B+
ISOM3210	Information Systems Analysis and Design	3.0	3.0	B+
ISOM3230	Business Applications Programming	3.0	3.0	B
LANG1112	Chinese Business Communication I	3.0	3.0	B+
SOSC1780	Population and Development in China	3.0	3.0	A-

TGA: 3.433
CGA: 3.153

Cumulative Credits Earned: 49.0

Academic Records

2012-13 Fall (Full-Time)

Course Code	Course Title	Credit		Grade
		Attempted	Earned	
ACCT2010	Principles of Accounting I	3.0	3.0	B
HLTH1010	Healthy Lifestyle	0.0	-	PP
ISOM2500	Business Statistics	3.0	3.0	B
LABU2051	Business Case Analyses I	2.0	2.0	B+
MATH1003	Calculus and Linear Algebra	3.0	3.0	A
MGMT2110	Organizational Behavior	3.0	3.0	B+
SBMT1111	Business Cohort Induction	0.0	-	PP

TGA: 3.321
CGA: 3.321

Cumulative Credits Earned: 14.0

Courses taken in this term are weighted 0.5 towards the classification of degree honors

2013-14 Winter (Full-Time)

Course Code	Course Title	Credit		Grade
		Attempted	Earned	
ISOM4100	Information Systems Auditing and Security	3.0	3.0	B+

T. Webb

Transcript of Academic Record

	Course Code	Course Title	Credit Attempted	Credit Earned	Grade
TGA: 3.300 CGA: 3.162	HUMA1102	Enjoyment of Classical Music	3.0	3.0	B
	ISOM1380	Technology and Innovation: Social and Business Perspectives	3.0	3.0	B
Cumulative Credits Earned: 52.0	ISOM4300	Information Systems Control and Assurance	3.0	3.0	A-
	MARK4210	Strategic Marketing	4.0	4.0	B+
	MARK4290A	The Art and Science of Digital and Direct Marketing	4.0	4.0	B

2013-14 Spring (Full-Time)

Course Code	Course Title	Credit Attempted	Credit Earned	Grade
HUMA1810	Introduction to Chinese Philosophy	3.0	3.0	D
ISOM3260	Database Design and Administration	4.0	4.0	B+
LANG3069	Business Communication	3.0	3.0	B+
MARK3220	Marketing Research	4.0	4.0	A
MARK3420	Consumer Behavior	4.0	4.0	B+
MGMT2120	Business, Society and the Individual	1.0	1.0	B+

TGA: 3.084
CGA: 3.141

Cumulative Credits Earned: 71.0

TGA: 3.194
CGA: 3.230

Cumulative Credits Earned: 105.0
Cumulative Credits Counted towards Degree: 102.0

- End of Transcript -

2014-15 Fall (Full-Time)

Course Code	Course Title	Credit Attempted	Credit Earned	Grade
ISOM1090	Social Media: Collective Intelligence & Creativity	3.0	3.0	A-
ISOM2310	Chronicle of Internet Commerce	3.0	3.0	A+
LIFS1030	Environmental Science	3.0	3.0	B+
MARK3410	Promotion and Advertising Management	4.0	4.0	A-
MARK3470	Services Marketing	4.0	4.0	B+

TGA: 3.641
CGA: 3.238

Cumulative Credits Earned: 88.0

2014-15 Spring (Full-Time)

Course Code	Course Title	Credit Attempted	Credit Earned	Grade