



SYMBIOSISTM Centre for Management & Human Resource Development (SCMHRD)

An ISO 9001:2000 Certified Management Institute

TWO YEAR FULL TIME POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

SECOND YEAR GRADE SHEET (Batch 2001-2003)

Major Specialization: Services Management

Total Credits: 91

Name: Nandinee Mukharjee
Roll No: SMD5

Course	Cr	GP	Grade	Cr	GP	Grade	Cr	GP
Trimester I								
Oracle 8i	2	4.228	Oracle 8i - II	2	4.733	In Company/ Social Project (10 Credits as follows)	7	3.852
Services Marketing	3	4.402	Advertising & Media Management	2	3.532	Dissertation	3	4.231
Advertising and Sales Promotion	3	3.608	Creative Strategies in Advertising	3	4.444	Viva Voce	3	4.231
Sales and Distribution	2	3.866	Event Management	3	3.620			
Risk and Insurance	2	3.972	Insurance Management	2	4.630			
Market Research	2	4.340	Retail Banking and Consumer Finance	3	3.769			
Customer Relations Management - I	3	3.934	Customer Relations Management - II	2	2.857			
Consumer Behavior	2	3.957	Public Relations	2	4.575			
Strategic Marketing cases	3	4.039	Retail Management and Franchising	3	4.153			
Direct Marketing	2	4.954	Brand Management	2	4.533			
Student Specific Assignment	2	4.250	Student Specific Assignment	2	4.781			
Current Affairs and Analysis	1	3.313	Current Affairs and Analysis	1	3.486			

Non-Credit Courses but successful participation essential for Diploma
Workout, Yoga, Pranayama and Meditation

Minor Specialization: Finance	Cr	GP	Minor Specialization: Finance	Cr	GP
Project Finance	3	2.800	Personal and Business Taxation	3	3.649
International Finance	2	2.976	Credit Management	2	2.824
Foundation Course	Cr	GP			
Overview of Accounting and Costing	1	2.956			
Communication & Presentation Skills	1	3.833			
Computation Techniques	1	4.286			
Overview of Marketing Management	1	3.346			
Capital Markets	1	3.000			
Overview of HRM and OB	1	4.034			
Research Methodology	1	3.482			
Overview of Production and Material	1	4.067			
Business Statistics	1	3.522			
Managerial Economics	1	3.853			
SPSS	1	3.613			
Project Management	1	4.188			

Final CGPA: 3.92

	CREDITS	CGPA
Foundation	12	3.662
Trimester I	34	3.698
Trimester II	35	3.979
Trimester III	10	3.966



W. Sankaranarayanan
M. S. Pillai
Director
Date: 20th June 2003

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