

VIDYASAGAR UNIVERSITY



0103

BENGAL INSTITUTE OF BUSINESS STUDIES (BIBS)

MBA 4TH SEMESTER EXAMINATION 2023

IN

MASTER OF BUSINESS ADMINISTRATION

The following is the statement of marks and grades obtained by **TAHITEE DAS**

Roll PG/VUOAP01/MBA -IVS No. 105 Registration No 02529 of 2021-2022 in MBA 4th Semester Examination 2023

COURSE NO.	GROUP/UNIT	COURSE TITLE	FULL MARKS	MARKS OBTAINED			LETTER GRADE	GRADE POINTS	CREDIT	CREDIT POINTS
				INTERNAL ASSESSMENT (20)	END SEMESTER EXAMINATION (100/80)	TOTAL				
THEORY PAPERS										
MBA 401		MINOR SPECIALISATION : DIGITAL MARKETING MANAGEMENT SOCIAL MEDIA MARKETING	100	16	58	74	A	8	4	32
MBA 402		MAJOR SPECIALISATION : STRATEGIC MARKETING MANAGEMENT ADVERTISING AND COMMUNICATION MANAGEMENT	100	16	53	69	B+	7	4	28
MBA 403		MAJOR SPECIALISATION : STRATEGIC MARKETING MANAGEMENT SERVICES MARKETING	100	19	54	73	A	8	4	32
MBA 404		INTERNATIONAL BUSINESS	100	16	64	80	A+	9	4	36
MBA 405		STRATEGIC MANAGEMENT	100	16	49	65	B+	7	4	28
MBA 406		BUSINESS PLAN DEVELOPMENT	100	19	62	81	A+	9	4	36
TOTAL OF THEORY PAPERS			600			442			24	192
PRACTICAL PAPERS										
MBA 407		DISSERTATION	100		73	73	A	8	4	32
MBA 408		GRAND VIVA	100		80	80	A+	9	4	36
TOTAL OF PRACTICAL PAPERS			200			153			8	68
TOTAL MARKS			800			595			32	260

SEMESTER - IV		SEMESTER	FULL MARKS	MARKS OBTAINED	% OF MARKS	RESULT	SGPA	REMARKS
TOTAL PERCENTAGE (% OF MARKS)	RESULT	4th	800	595	74.38	SQ	8.13	Passed in First Class
74.38	SQ	3rd	800	573	71.63	SQ	7.65	
		2nd	800	556	69.50	SQ	7.41	
		1st	800	559	69.88	SQ	7.44	
Final Result - (1st-4th Semester)			3200	2283	71.34	I	7.44	CGPA - 7.65

SQ-Semester Qualified, INC- Incomplete, SNC-Semester not cleared, XS-Supplementary, X-Failed
60% and above - 1st class, 40% and above but below 60% - 2nd class

[Signature]
Prepared By

[Signature]
Chairman-Examination Cell

BIBS

[Signature]
Controller of Examinations,

Vidyasagar University (Offg.)