

C/4/86 PW 48 :
2294713

BANGALORE



UNIVERSITY

Office of the
Registrar (Evaluation)
Bangalore - 560 001.

STATEMENT OF MARKS

Degree: BACHELOR OF BUSINESS MGMT.

DATE 2010/10/29

Course:

Year / Sem : B.B.M
6

Month & Year of Examination JUN/2010

NAME : SELVI M.

Register Number 07FFC08015

SL.NO.	SUBJECT	MAXIMUM MARKS	MINIMUM MARKS	TOTAL MARKS OBTAINED		REMARKS
				IN FIGURES	IN WORDS	
1	MANAGEMENT INFORMATION SYSTEM THEORY INTERNAL ASSESSMENT	100 90 10	40 32	32 8	THIRTY-TWO EIGHT	
2	PRODUCT AND SALES MANAGEMENT THEORY INTERNAL ASSESSMENT	100 90 10	40 32	36 9	THIRTY-SIX NINE	
3	ADVERTISING AND MEDIA MANAGEMENT THEORY INTERNAL ASSESSMENT	100 90 10	40 32	62 8	SIXTY-TWO EIGHT	
4	CONSUMER BEHAVIOUR THEORY INTERNAL ASSESSMENT	100 90 10	40 32	35 9	THIRTY-FIVE NINE	
5	MARKETING OF INDUSTRIAL GOODS THEORY INTERNAL ASSESSMENT	100 90 10	40 32	50 8	FIFTY EIGHT	
6	PROJECT REPORT VIVA VOCE PROJECT REPORT	100 25 75	40 27	20 54	TWENTY FIFTY-FOUR	
GRAND TOTAL		600	240	331		

Grand Total (in words) THREE HUNDRED THIRTY-ONE

RESULT SECOND CLASS

NOTE:

MINIMUM FOR PASS IS 35% IN THEORY AND 40% IN AGGREGATE INCLUDING INTERNAL ASSESSMENT IN EACH PAPER.

Verified by 1. J.D. Nandini, M.Sc., M.Phil.,

Signature of Verifiers 1.

2. Dr. K.B. Shashikala, M.Sc., Ph.D.

2.

Registrar (Evaluation)