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August 22<sup>nd</sup>, 2022

## Re: Acceptance Letter

Dear Prashun Kumar Choudhury,

Congratulations!

Upon thorough review and evaluation of your application, including previous education qualification and/or relevant professional experience, it was decided by the Board of Academic Administration of the European International University, EIU-Paris that you meet the minimum required standards to be admitted into the **Professional Doctorate (PD) in Business Administration** programme.

Your student ID is **EIU928404**

We wish you the very best in your academic journey.



Yours Sincerely,  
Admissions Counselor  
European International University

#### Disclaimer

EIU-Paris operates through approval and under supervision of the French Ministry of National Education as a private, independent distance learning provider. EIU-Paris does not claim that its programmes are nationally accredited in France, as we are not a public university and we do not offer these programmes in French medium of instruction, nor do we recruit and enroll French nationals on state funding. On the international front, we are institutionally accredited by ASIC, UK. We also are currently programmatic Accreditation candidate for BBA, MBA and DBA programmes with ACBSP, US. We have membership and association with prestigious bodies such as ACBSP, ECBE, ATHEA, and BGA. Additionally, we are ranked as Top-55 Business School in the whole world, for 2023, by CEOWORLD Magazine, US, listed and ranked along side big names such as Harvard, MIT, Wharton, etc. Finally, it is worth mentioning that we obtained QS STAR Rating of 5 STAR \* out of 5 - for ONLINE LEARNING and TEACHING QUALITY.



ACADEMIC TRANSCRIPT

Student Name: Prashun Kumar Choudhury  
 Student Number: EIU928404  
 Date of Birth: 3 October 1991  
 Enrollment Date: 22 August 2022  
 Completion Date: 25 August 2023  
 Date of Issuance: 14 November 2023  
 Result: 83.67% (Distinction)  
 Award Title: Professional Doctorate (PD)  
 Specialisation: Business Administration  
 Medium of Learning & Assessment: English Language

Module Code	Module Title	ECTS	Grades (%)	Grade Interpretation
RES740	Conducting Accurate Internet Research	30.0	96%	Higher Distinction
RES790	Introduction to Research	30.0	60%	Second Division
DIS890	Dissertation	90.0	86%	Distinction
VIVA840	Viva Voce: Thesis Topic: <i>Adoption of Marketing Technology Among Small Businesses to Improve Sales in the State of Negeri Sembilan, Malaysia</i>	30.0	88%	Distinction
Total ECTS:		180.0	Average:	83.67%



EUROPEAN INTERNATIONAL UNIVERSITY



Grading Scale

Pass:	
Higher Distinction	90-100%
Distinction	80-89%
First Division	70-79%
Second Division	60-69%
Satisfactory	50-59%
Fail:	
Unsatisfactory	49% and below

For verification, please contact [academics@eiu.ac](mailto:academics@eiu.ac) | [www.eiu.ac](http://www.eiu.ac)

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## European International University (EIU - Paris)

### Authorization and International Accreditation

The European International University (EIU-Paris) is a private education establishment authorized by the French Ministry of National Education, as well as Higher Education, Research, and Innovation in accordance with the French Education Act (Code de l'Education Articles L 444-1 to 444-11 and R 444-1 to 444-28).

EIU-Paris was founded with a vision to offer international-type programs and qualifications to the global student market. As a result, the university does not provide programs in French medium, nor does it use traditional French degree nomenclature, such as "Licence universitaire" for Bachelor's degrees, "Master" (pronounced "mah-stehr" with a silent 'r') for Master's degrees, or "Doctorat de recherche" for Doctorate degrees.

Instead, EIU-Paris offers a range of international-type degree programs such as BEd, BSITDS, BBA, MBA, MSJET, MSMHP, MSITDS, DBA, DMan, EdD, PsyD, and PhD.

With its international focus and reach, EIU-Paris holds international accreditation from the Accreditation Service for International Schools, Colleges, and Universities (ASIC). The university received Premier University status from ASIC, UK, on 2nd October 2018. ASIC is recognized by UKVI in the UK and is a member of the CHEA International Quality Group (CIQG) in the USA, listed in their International Directory. ASIC is also a member of the British Quality Foundation (BQF), an affiliate of the European Network for Quality Assurance (ENQA), and an institutional member of the European Distance and E-Learning Network (EDEN).

### Programmatic Accreditation Pursuit

EIU-Paris is currently pursuing programmatic accreditation from the Accreditation Council for Business Schools and Programs (ACBSP), United States, after obtaining accreditation candidacy status.

### Recognitions and Rankings

The university takes pride in achieving 5 QS Star Ratings for Teaching Quality and Online Learning Platform criteria. EIU-Paris undergoes audits and quality assurance processes by internationally acclaimed bodies such as ACBSP, ECBE, BGA, and ATHEA.

In a significant recognition, EIU-Paris has been ranked at #55 for 2023 by CEOWORLD Magazine, alongside prestigious institutions such as London Business School, MIT Sloan School of Management, Wharton, Harvard Business School, and others.

For more information about EIU-Paris Recognition and Accreditation, please visit: <https://eiu.ac/recognition-and-accreditation/>

### GPA Equivalency

EIU-Paris grading scheme equivalency with US grading scheme explained below:

#### European Percentage Mark | US GPA Equivalent

90-100%	4.0
80-89%	3.7-3.9
70-79%	3.3-3.6
60-69%	2.7-3.2
50-59%	2.0-2.6
Below 50%	Below 2.0

Note: the above-mentioned general approximation is based on the commonly used ECTS grading scale.

EIU-Paris is committed to continuing to pave the way for excellence, innovation, and global impact.





*Ce certificat est conféré à  
This certificate is conferred to*

**Prashun Kumar Choudhury**

*pour la réussite du programme  
for the successful completion of the programme*

**Professional Doctorate (PD) in  
Business Administration**

émis le 14, Novembre 2023 / issued on 14, November 2023

émis à / issued at

59 Rue Lamarck 75018 Paris



Numéro de certificat  
Certificate No.: EIU1319699305

This document can be verified at our website  
by inputting certificate number under 'Student Verification'  
at the footer area of our home page [www.eiu.ac](http://www.eiu.ac)

