



*The Syndicate of the Anna University hereby makes known that ANU GOPALAKRISHNAN has been admitted to the **DEGREE OF MASTER OF BUSINESS ADMINISTRATION** having satisfactorily completed the prescribed programme of study and having been certified by duly appointed examiners to be qualified to receive the same and having been placed by them in the **First Class** at the Examination held in **June 2004.***



*Given under the Seal of the University*

Chennai 600 025  
India  
December 2004

*K. Jayalaxmi*  
Registrar

*[Signature]*

*[Signature]*  
Vice-Chancellor



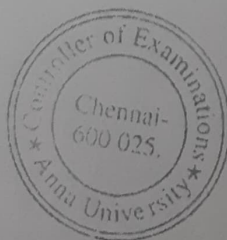
**ANNA UNIVERSITY  
CHENNAI  
M.B.A. DEGREE EXAMINATIONS  
CONSOLIDATED STATEMENT OF MARKS**

Folio No. A715874

NAME OF THE CANDIDATE		ANU GOPALAKRISHNAN			REGISTER NO.	72202631004
COLLEGE OF STUDY		722: V.L.B. Jansikammal College of Engineering and Technology			MONTH & YEAR OF LAST APPEARANCE	June 2004
PROGRAMME & SPECIALIZATION		M.B.A.			REGULATIONS	2002
SEM.	SUBJECT CODE	SUBJECT TITLE	MAX	MIN	MARKS SECURED	MONTH & YEAR OF PASSING
01	BA100	Statistics for Management	100	50	079	Dec 2002
01	BA101	Economic Foundations of Business Environment	100	50	056	Dec 2002
01	BA102	Applied Operations Research for Management	100	50	067	Dec 2002
01	BA103	Organizational Behaviour	100	50	052	Dec 2002
01	BA104	Business Application Software	100	50	098	Dec 2002
01	BA105	Accounting for Management	100	50	059	Apr 2003
01	BA106	Legal Aspects of Business	100	50	059	Dec 2003
02	BA107	Production Management	100	50	054	Apr 2003
02	BA108	Financial Management	100	50	062	Apr 2003
02	BA109	Marketing Management	100	50	057	Apr 2003
02	BA110	Human Resource Management	100	50	073	Apr 2003
02	BA111	Management Information System	100	50	057	Apr 2003
02	BA112	Systems Management	100	50	062	Dec 2003
02	BA113	Research Methods in Business	100	50	069	Apr 2003
02	BA114	Communication Skills	100	50	084	Apr 2003
03	BA115	Practical Training	100	50	080	Dec 2003
03	BA231	International Business Management	100	50	058	Dec 2003
03	BA232	Business Policy and Strategic Management	100	50	070	Dec 2003
03	BA031	Strategic Marketing	100	50	063	Dec 2003
03	BA033	Service Marketing	100	50	063	Dec 2003
03	BA034	Advertising and Sales Promotional Management	100	50	060	Dec 2003
03	BA044	Labour Legislation	100	50	071	Dec 2003
03	BA060	Rural Marketing	100	50	057	Dec 2003
03	BA062	Stress Management	100	50	068	Dec 2003
04	BA244	Project Work	400	200	344	Jun 2004

\*\*\*End of Statement\*\*\*

**Classification : FIRST CLASS**  
**Total Marks : 1922 / 2800**  
**Percentage (rounded to nearest integer) : 69**



Medium of Instruction : ENGLISH