



M.O.P. VAISHNAV COLLEGE FOR WOMEN (Autonomous)

CHENNAI - 600 034, TAMILNADU, INDIA
(AFFILIATED TO THE UNIVERSITY OF MADRAS)

CHOICE BASED CREDIT SYSTEM

CONSOLIDATED STATEMENT OF MARKS

M.A. DEGREE EXAMINATION
MARCH 2008

PERIOD OF STUDY 2006-2008



NAME VAISHNAVEY L

REGISTER NUMBER: 0616122

BRANCH PUBLIC RELATIONS

DATE OF BIRTH 30.03.1985

PART	SUBJECT CODE	SEM	SUBJECT NAME	MONTH AND YEAR OF PAPER	CONTINUOUS ASSESSMENT		SEMESTER EXAMINATION		TOTAL		RESULT	CREDITS	CREDITS x MARKS
					MARKS SECURED	MAX MARKS	MARKS SECURED	MAX MARKS	MARKS SECURED	MAX MARKS			
PART II, III AND IV - CORE, SUPPORTIVE AND ELECTIVE													
II	06MAP101	1	INTRODUCTION TO PUBLIC RELATIONS	OCT 2006	26	50	26	50	52	100	PASS	4	208
II	06MAP102	1	EVENT AND PROJECT MANAGEMENT	OCT 2006	37	50	29	50	66	100	PASS	4	264
II	06MAP103	1	EVENT - PRACTICAL	OCT 2006	39	50	49	50	88	100	PASS	4	352
II	06MAP151	1	PUBLIC RELATIONS SKILLS - PRACTICAL	OCT 2006	40	50	42	50	82	100	PASS	5	410
IV	06MAP191	1	COMMUNICATION PSYCHOLOGY	OCT 2006	25	50	31	50	56	100	PASS	3	168
II	06MAP204	2	PR STRATEGY AND PLANNING	MAR 2007	33	50	27	50	60	100	PASS	4	240
II	06MAP205	2	PR THEORY AND RESEARCH METHODS	MAR 2007	28	50	25	50	53	100	PASS	4	212
II	06MAP208	2	PR CAMPAIGN - PRACTICAL	MAR 2007	42	50	45	50	87	100	PASS	4	348
II	06MAP252	2	HOUSE JOURNAL - PRACTICAL	MAR 2007	31	50	41	50	72	100	PASS	5	360
IV	06MAP292	2	WRITING FOR PR	MAR 2007	38	50	26	50	64	100	PASS	3	192
II	06MAP307	3	MARKETING PR	OCT 2007	31	50	32	50	63	100	PASS	6	378
II	06MAP308	3	PR FOR SPECIALISED PUBLICS	OCT 2007	28	50	34	50	62	100	PASS	6	372
II	06MAP309	3	CRISIS MANAGEMENT	OCT 2007	26	50	25	50	51	100	PASS	6	306
II	06MAP311	3	EVENT	OCT 2007	40	50	46	50	86	100	PASS	6	516
II	06MAP331	3	INTERNSHIP	OCT 2007	---	---	69	100	69	100	PASS	5	345
II	06MAP331	3	INTERNSHIP	MAR 2008	43	50	43	50	86	100	PASS	6	516
II	06MAP411	4	PR CAMPAIGN	MAR 2008	---	---	69	100	69	100	PASS	15	1335
II	06MAP432	4	MAJOR PROJECT - INTERNSHIP	MAR 2008	---	---	69	100	69	100	PASS	15	1335

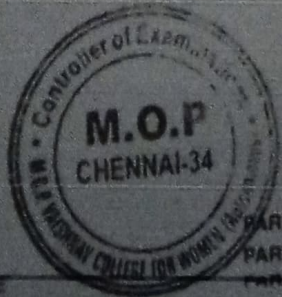
CLASSIFICATION

- 75% and above - First Class with Distinction
- 60% - 74 % - First Class
- 50% - 59 % - Second Class

CWA 72
CLASS FIRST CLASS

MINIMUM PASS MARKS/ CONTINUOUS ASSESSMENT - 50% SEMESTER EXAMINATION - 45% AGGREGATE - 50% CWA - CUMULATIVE WEIGHTED AVERAGE TOTAL CREDITS - 90
 PART II, III AND IV ALONE ARE APPLICABLE FOR PG COURSES MEDIUM OF INSTRUCTION - ENGLISH CWA = $\frac{\sum (\text{CREDITS} \times \text{MARKS SECURED})}{\sum \text{CREDITS}}$

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PRINCIPAL

CONTROLLER OF EXAMINATIONS

PART - I FOUNDATION COURSE

PART - II CORE

PART - III SUPPORTIVE

PART - IV ELECTIVE

PART - V SKILL DEVELOPMENT PROGRAMME

PART - VI STUDENT TRAINING & DEVELOPMENT PROGRAMME

Minimum for UG courses is 40% and PG courses is 50%

CORRECTION OR OVERWRITING