

ST. ANDREW'S COLLEGE OF ARTS, SCIENCE & COMMERCE
Bandra (West), Bombay 400 050.

Certificate showing number of marks obtained in each head of passing at **F.Y.B.M.M. (Sem. -I)**

examination held in **OCTOBER 2004**

Seat No.	Candidate's Name						Result/Remark		
	SAVIO JOSEPH ZACHARIA						PASSES		
Subjects	Internal			Written			Total		
	Max. Marks	Min. Marks	Marks Obtn.	Max. Marks	Min. Marks	Marks Obtn.	Max. Marks	Min. Marks	Marks Obtn.
EFFECTIVE COMMUNICATION SKILLS-I	50	18	27	50	18	24	100	50	51
INTRODUCTION TO MASS COMMUNICATION	50	18	33	50	18	37	100	50	70
INTRODUCTION TO COMPUTERS	50	18	34	50	18	32	100	50	66
INTR. TO 20TH CENTURY WORLD HISTORY	50	18	42	50	18	41	100	50	83
INTRODUCTION TO SOCIOLOGY	50	18	33	50	18	27	100	50	60
MACRO ECONOMICS	50	18	32	50	18	35	100	50	67
GRAND TOTAL							600	---	397



Handwritten Signature
PRINCIPAL


Handwritten Signature
COORDINATOR

Date : DECEMBER 2004
F Failure, @ 5042/5043/5044, * 5045, # 0.229, EX Exemption, + Carried Forward

ST. ANDREW'S COLLEGE OF ARTS, SCIENCE & COMMERCE

Bandra (West), Bombay 400 050.

Certificate showing number of marks obtained in each head of passing at F.Y.B.M.M. (Sem. -II) examination held in MARCH 2005

Seat No.	Candidate's Name						Result/Remark		
4542	SAVIO JOSEPH ZACHARIA						PASSES/I CLASS		
Subjects	Internal			Written			Total		
	Max. Marks	Min. Marks	Marks Obtn.	Max. Marks	Min. Marks	Marks Obtn.	Max. Marks	Min. Marks	Marks Obtn.
EFFECTIVE COMMUNICATION SKILLS-II	50	18	36	50	18	23	100	50	59
POLITICAL CONCEPTS & INDIAN POL. SYSTEM	50	18	46	50	18	39	100	50	85
PRINCIPLES OF MARKETING	50	18	25	50	18	27	100	50	52
INTRODUCTION TO PSYCHOLOGY	50	18	36	50	18	37	100	50	73
PRINCIPLES OF MANAGEMENT	50	18	43	50	18	43	100	50	86
INTRODUCTION TO LITERATURE IN ENGLISH	50	18	33	50	18	28	100	50	61
SEM. II TOTAL							600	---	416
SEM. I TOTAL							600	---	397
SEM. I + SEM. II							1200	---	813
<div style="display: flex; justify-content: space-between; align-items: flex-end;"> <div style="text-align: center;"> <p>Date APRIL 2005</p> <p><i>Nslao</i> COORDINATOR</p> <p>F Failure, @ 5042/5043/5044, * 5045, # O.229, EX Exemption, + Carried Forward</p> </div> <div style="text-align: center;">  </div> <div style="text-align: center;"> <p><i>Munhaa</i> PRINCIPAL</p> </div> </div>									

ST. ANDREW'S COLLEGE OF ARTS, SCIENCE & COMMERCE
Bandra (West), Bombay 400 050.

Certificate showing number of marks obtained in each head of passing at S.Y.B.M.M. (Sem.-III) examination held in OCTOBER 2005

Seat No. 4661	Candidate's Name ZACHARIA SAVIO JOSEPH						Result/Remark PASSES			
	Subjects	Internal			Written			Total		
		Max. Marks	Min. Marks	Marks Obtn.	Max. Marks	Min. Marks	Marks Obtn.	Max. Marks	Min. Marks	Marks Obtn.
	INTRODUCTION TO ADVERTISING	50	17	39	50	17	34	100	50	73
	INTRODUCTION TO JOURNALISM	50	17	32	50	17	32	100	50	64
	INTRODUCTION TO PUBLIC RELATIONS	50	17	29	50	17	34	100	50	63
	INTRODUCTION TO MEDIA STUDIES	50	17	41	50	17	38	100	50	79
	CULTURE STUDIES	50	17	34	50	17	34	100	50	68
	CREATIVE WRITING	50	17	34	50	17	30	100	50	64
	GRAND TOTAL							600	---	411

Date DECEMBER 2005

Hskaw
COORDINATOR



Ambar

PRINCIPAL

F Failure, @ 5042/5043/5044, * 5045, # 0.229, EX Exemption, + Carried Forward

Stamp: 4 10/2005

ST. ANDREW'S COLLEGE OF ARTS, SCIENCE & COMMERCE
Bandra (West), Bombay 400 050.

Certificate showing number of marks obtained in each head of passing at S.Y.B.M.M. (Sem.--IV) examination held in MARCH 2006

Seat No.	Candidate's Name						Result/Remark		
4661	ZACHARIA SAVIO JOSEPH						PASSES/Distinction		
Subjects	Internal			Written			Total		
	Max. Marks	Min. Marks	Marks Obtn.	Max. Marks	Min. Marks	Marks Obtn.	Max. Marks	Min. Marks	Marks Obtn.
MASS MEDIA RESEARCH	50	17	39	50	17	38	100	50	77
ORGANISATIONAL BEHAVIOUR	50	17	39	50	17	38	100	50	77
UNDERSTANDING CINEMA	50	17	33	50	17	43	100	50	76
RADIO & TELEVISION	50	17	38	50	17	33	100	50	71
ADVANCED COMPUTER	50	17	38	50	17	26	100	50	64
PRINT PRODUCTION & PHOTOGRAPHY	50	17	40	50	17	34	100	50	74
SEM. IV TOTAL							600	---	439
SEM. III TOTAL							600	---	411
SEM. III + SEM. IV							1200	---	850

Date . APRIL 2006

H&Kas
COORDINATOR

Amulhaa
PRINCIPAL

F Failure, @ 5042/5043/5044, * 5045, # O.229, EX Exemption, + Carried Forward





University of Mumbai

CERTIFICATE SHOWING THE NUMBER OF MARKS OBTAINED IN EACH HEAD OF PASSING BY

CCF:07:0049

ZACHARIA SAVIO JOSEPH ANNIE

AT THE **BACHELOR OF MASS MEDIA (BMM) (SEMESTER V)** EXAMINATION HELD IN

OCTOBER 2006

SEAT NO.	HEADS OF PASSING																		GRAND TOTAL	REMARK		
	1			2			3			4			5			6						
	THEORY	INTERNAL ASSESSMENT	TOTAL	THEORY	INTERNAL ASSESSMENT	TOTAL	THEORY	INTERNAL ASSESSMENT	TOTAL	THEORY	INTERNAL ASSESSMENT	TOTAL	THEORY	INTERNAL ASSESSMENT	TOTAL	THEORY	INTERNAL ASSESSMENT	TOTAL				
790	ADVERTISING : 11. ADVERTISING IN CONTEMPORARY SOCIETY 12. COPYWRITING 13. ADVERTISING DESIGN 14. CONSUMER BEHAVIOUR 15. MEDIA PLANNING & BUYING 16. BRAND BUILDING																					
	MAXIMUM MARKS	50	50	100	50	50	100	50	50	100	50	50	100	50	50	100	50	50	100	600		
	MINIMUM MARKS FOR PASSING	17	17	50	17	17	50	17	17	50	17	17	50	17	17	50	17	17	50	300		
	MARKS OBTAINED	27	39	66	31	42	73	41	41	82	38	40	78	31	42	73	39	42	81	453	PASSES	

RESULT DECLARED ON: **NOVEMBER 28, 2006**

RECEIVED Rs. 50/-

[Signature]

O.S.D.-cum-
CONTROLLER OF EXAMINATIONS

- 0.229, @ - 0.5042, * - 0.5045, F-HEAD OF FAILURE, + - MARKS CARRIED, E - EXEMPTION IN THE HEAD, A - ABSENT, -NOT APPLICABLE, / - FEMALE

2341



University of Mumbai

CERTIFICATE SHOWING THE NUMBER OF MARKS OBTAINED IN EACH HEAD OF PASSING BY
ZACHARIA SAVIO JOSEPH ANNIE

CCF-07:0055

AT THE **BACHELOR OF MASS MEDIA (BMM) DEGREE (SEMESTER VI)** EXAMINATION HELD IN **APRIL 2007**

SEAT NO.	HEADS OF PASSING																		TOTAL OF SEM VI	TOTAL OF SEM V	GRAND TOTAL OF SEM V & SEM VI	REMARK
	ADVERTISING : 31. ADVERTISING & MKTG RESEARCH 32. LEGAL ENVIRONMENT & ADVERTISING ETHICS 33. FINANCIAL MGMT FOR MKTG & ADVERTISING 34. AGENCY MANAGEMENT 35. THE PRIN & PRACTICE OF DIRECT MKTG 36. CONTEMPORARY ISSUES																					
	1			2			3			4			5			6						
THEORY	INTERNAL ASSESSMENT	TOTAL	THEORY	INTERNAL ASSESSMENT	TOTAL	THEORY	INTERNAL ASSESSMENT	TOTAL	THEORY	INTERNAL ASSESSMENT	TOTAL	THEORY	INTERNAL ASSESSMENT	TOTAL	THEORY	INTERNAL ASSESSMENT	TOTAL					
778																			600	600	1200	
MAXIMUM MARKS	50	50	100	50	50	100	50	50	100	50	50	100	50	50	100	50	50	100				
MINIMUM MARKS FOR PASSING	17	17	50	17	17	50	17	17	50	17	17	50	17	17	50	17	17	50	300	300	600	
MARKS OBTAINED	34	42	76	33	42	75	39	38	77	38	43	81	36	39	75	31	39	70	454	453	0907	FIRST CLASS - WITH DISTINCTION

RESULT DECLARED ON: **MAY 30, 2007**

RECEIVED Rs. 50/-

[Signature]
**O.S.D.-cum-
 CONTROLLER OF EXAMINATIONS**

0 - 0.229, @ - 0.5042 / 0.5043, * - 0.5045, F-HEAD OF FAILURE, +- MARKS CARRIED, E - EXEMPTION IN THE HEAD, A - ABSENT, -NOT APPLICABLE, / - FEMALE, X - PASSED SEM V WITH EXEMPTION.

002499

University of Mumbai



CCF: 07: 0054
NO: 778

141603

I Certify that

ZACHARIA SAVIO JOSEPH ANNIE

**PASSED THE BACHELOR OF MASS MEDIA
DEGREE (SEMESTER VI) EXAMINATION**

held by the University of Mumbai in the month of

**APRIL 2007 AND WAS PLACED IN THE
FIRST CLASS WITH DISTINCTION**

O. S. D.-cum-

MAY 30, 2007

CONTROLLER OF EXAMINATIONS



University of Mumbai मुंबई विद्यापीठ

वे,
the Chancellor, Vice-Chancellor
and
Members of the Management Council
confer the Degree of

Bachelor of Mass Media

on
Savio Joseph Annie Zacharia
St. Andrew's College of Arts, Science and Commerce
in the subject of Advertising
in the **First Class with Distinction**
for the examination held in April 2007
at the Convocation
held on 12th February, 2008.

ॐही,
कुलपती, कुलगुरु
आणि
व्यवस्थापन परिषदेचे सदस्य

जनसंपर्क माध्यम स्नातक

ही पदवी
एप्रिल २००७ मधील परीक्षेत
जाहिरातशास्त्र या विषयात
प्रथम श्रेणीत विशेष प्राविण्यासह उत्तीर्ण झाल्याबद्दल
सेवियो जॉसेफ एनी जचारिया
सेंट अँनड्र्यूचे कॉलेज ऑफ आर्ट्स, सायन्स अँड कॉमर्स
याना
१२ फेब्रुवारी, २००८ च्या
दीक्षान्त समारंभात प्रदान करीत आहोत.

BMMM-2007-00778-00286

Kipya Khole
Vice-Chancellor / कुलगुरु



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