



SAVITRIBAI PHULE PUNE UNIVERSITY

(Formerly University of Pune)

GANESHKHIND, PUNE 411 007.



STATEMENT OF MARKS FOR

BACHELOR OF BUSINESS ADMINISTRATION (REV.2008-09)

SEAT NO. 21795	CENTRE 001	PERM REG. NO.:1011302935
NAME POOJA CHANDRAKANT PATEL		MOTHER: RENUKA
COLLEGE 0839 MAEER'S MITSOM COLLEGE PN		

Year : APRIL 2015

SEM.	PASSING/OUT OF	-/20	32/80	40/100
	INT.		EXT.	TOT
PART : II				
3	311 PERSONALITY DEVELOPMENT	16	57	P 73
	312 BUSINESS LAW	17	41	P 58
	313 H.R.MANAGEMENT & ORGANIZATIONAL BEHAVIOUR	14	38	P 52
	314 MANAGEMENT ACCOUNTING	16	61	P 77
	315 BUSINESS ECONOMICS (MACRO)	14	44	P 58
	316 INFORMATION TECHNOLOGY IN MANAGEMENT	13	36	P 49
4	411 PRODUCTION & OPERATIONS MANAGEMENT	12	39	P 51
	412 INDUSTRIAL RELATION & LABOUR LAWS	15	49	P 64
	413 BUSINESS TAXATION	12	45	P 57
	414 INTERNATIONAL BUSINESS	14	32	P 46
	415 MANAGEMENT INFORMATION SYSTEM	13	35	P 48
	416 BUSINESS EXPOSURE (FIELDS VISITS)			
	INT-/50 EXT(VIVA)20/50	42	44	P 86
PART : III				
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	512 ENTREPRENEURSHIP DEVELOPMENT	13	43	P 56
	513 BUSINESS ETHICS	11	33	P 44
	514 RESEARCH METHODOLOGY (TOOLS & ANALYSIS)	12	51	P 63
	515 (A) SALES MANAGEMENT	11	51	P 62
	516 (A) RETAIL MANAGEMENT	09	44	P 53
6	611 BUSINESS PLANNING & PROJECT MANAGEMENT	13	53	* 66
	612 EVENT MANAGEMENT	14	40	* 54
	613 MANAGEMENT CONTROL SYSTEM	11	42	* 53
	614 E-COMMERCE	11	40	* 51
	615 (A) ADVERTISING & SALES PROMOTION	12	57	* 69
	616 (A) PROJ/CASES IN MKT.INT-/50 EXT20/50	36	22	* 58

SPL.SUB.: MARKETING MANAGEMENT

GRAND TOTAL (OUT OF 2400) 1401

HIGHER SECOND CLASS

Medium of instruction: English

25 MAY 2015

CONTROLLER OF EXAMINATIONS

STATEMENT NO.:

DATE:

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*= CURRENT APPEARANCE

AA-ABSENT P-PREVIOUS FFF-FAIL IN COURSE INT-INTERNAL UEX-UNIVERSITY EXAMINATION PR-PRACTICAL EXAMINATION