



SYMBIOSIS
CENTRE FOR DISTANCE LEARNING
PUNE, INDIA

MARK SHEET

Registration No. : 201616172
Name of Student : Naomi Starling
Program Name : Post Graduate Diploma in Business Administration
Specialization : Customer Relationship
Mode of Delivery : Distance Learning

163007

Subject Name	Assignment	Examination	Marks Obtained
Sem 1 Principles and Practices of Management	20	47	67
Organizational Behaviour	26	39	65
Management Accounting	27	47	74
Managerial Economics	20	42	62
Business Law	20	41	61
Sem 2 Production / Operations Management	28	37	65
Financial Management	25	46	71
Human Resource Management	21	49	70
Marketing Management	18	44	62
Management Information Systems	26	45	71
Sem 3 Strategic Management	26	45	71
Consumer Behaviour	17	38	55
Customer Relationship Management	24	47	71
Business Communication	21	51	72
Sem 4 Advanced CRM	25	59	84
Technology in CRM	20	42	62
Research Methodology and Statistical Quantitative Methods	26	NA	26
Project Report	54	NA	54

Grading System		
A+	Distinction	70% and above
A	First Class	60% to 69.99%
B	Second Class	55% to 59.99%
C	Pass Class	50% to 54.99%
D	Fail	Below 50%

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Grand Total : 1163
Out of : 1700
Percentage : 68.41%
Grade : A
Status : Pass

NA: Not Applicable

Date of Result Declaration: Friday, June 28, 2019



Praveen

Controller of Examinations

163007



Reg. No. 201616172

SYMBIOSIS

CENTRE FOR DISTANCE LEARNING

This is to certify that

Ms. Naomi Starling

has successfully completed two years (2016 to 2018)

Post-Graduate Diploma in Business Administration

*(PGD B.A) through distance learning, conducted by this institute
and awarded on this day of Friday, June 28, 2019*

Specialization in: Customer Relationship

The grade awarded is : A

Dr. Swati Mujumdar
Director

