

66,519



Reg. No. 200933706

**SYMBIOSIS CENTRE FOR DISTANCE LEARNING (SCDL)**

Pune, India

*Post Graduate Diploma in Business Administration*

*This is to certify that*

*Mr/ Ms. Nimita Singh*

*has successfully completed two year ( 2009 to 2011 )*

*"Post Graduate Diploma in Business Administration"  
(PGDPA) through distance learning, conducted by  
this Institute and awarded on this day of Friday,  
August 19, 2011*

*The student has specialised in : Marketing Management*

*The grade awarded is : 'A'*



**Ms. Swati Mujumdar**

**Director**

**Symbiosis Centre for Distance Learning**

11/19/2011 2:00 PM  
Ms. Swati Mujumdar

Name: \_\_\_\_\_  
 Student ID: \_\_\_\_\_  
 Section: \_\_\_\_\_  
 Date: \_\_\_\_\_

Course Name	Points	Weight	Final Grade
Principles and Practices of Management	30	10.00	B
Organizational Behavior	30	10.00	B
Marketing Management	30	10.00	B
Business Law	30	10.00	B
Business Communication	30	10.00	B
Human Resource Management	30	10.00	B
Strategic Management	30	10.00	B
Management Information Systems	30	10.00	B
Consumer Behavior	30	10.00	B
Sales and Distribution Management	30	10.00	B
Advertising and Public Relations	30	10.00	B
Consumer Marketing	30	10.00	B
International Marketing	30	10.00	B
Marketing Research	30	10.00	B
Services Marketing and Management	30	10.00	B
Industrial Marketing	30	10.00	B
Research Methodology	30	10.00	B

Grade	Percentage	Points
A+	90% and above	30
A	80% to 89.99%	30
B	70% to 79.99%	30

Grand Total : 1,429.00  
 Percentage : 88.02 %  
 Grade : A

Course Name	Points	Weight	Final Grade
Principles and Practices of Management	30	10.00	B
Organizational Behavior	30	10.00	B
Marketing Management	30	10.00	B
Business Law	30	10.00	B
Business Communication	30	10.00	B
Human Resource Management	30	10.00	B
Strategic Management	30	10.00	B
Management Information Systems	30	10.00	B
Consumer Behavior	30	10.00	B
Sales and Distribution Management	30	10.00	B
Advertising and Public Relations	30	10.00	B
Consumer Marketing	30	10.00	B
International Marketing	30	10.00	B
Marketing Research	30	10.00	B
Services Marketing and Management	30	10.00	B
Industrial Marketing	30	10.00	B
Research Methodology	30	10.00	B



## FINAL MARK LIST

2936

**Registration No** : 200933706  
**Student Name** : Mr./Ms. Nimita Singh  
**Program Name** : Post Graduate Diploma in Business Administration  
**Specialization** : Marketing Management

Subject Name		Online Assignment	Online Examination	Marks Obtained
Sem I	Principles and Practices of Management	30.00	47.00	77.00
	Organizational Behaviour	28.00	38.00	66.00
	Management Accounting	29.00	40.00	69.00
	Managerial Economics	30.00	40.00	70.00
	Business Law	26.00	65.00	91.00
	Business Communication	27.00	44.00	71.00
Sem II	Production and Operations Management	30.00	40.00	70.00
	Financial Management	28.00	44.00	72.00
	Human Resource Management	25.00	39.00	64.00
	Marketing Management	27.00	39.00	66.00
	Strategic Management	30.00	36.00	66.00
	Management Information Systems	23.00	42.00	65.00
Sem III	Consumer Behaviour	27.00	35.00	62.00
	Sales and Distribution Management	26.00	35.00	61.00
	Advertising and Public Relations	27.00	39.00	66.00
	Cases in Marketing Management	15.00	35.00	50.00
Sem IV	International Marketing	26.00	38.00	64.00
	Marketing Research	29.00	35.00	64.00
	Services Marketing and Brand Management	27.00	43.00	70.00
	Industrial Marketing	30.00	46.00	76.00
	Research Methodology	30.00	39.00	69.00

### GRADING SYSTEM

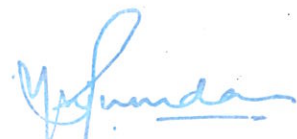
A+	Distinction	70% and above
A	First Class	60% to 69.99%
B	Second Class	55% to 59.99%
C	Pass Class	50% to 54.99%
D	Fail	Below 50%

**Grand Total :** 1,429.00

**Percentage :** 68.05 %

**Grade :** A





**Ms. Swati Mujumdar**  
Director, SCDL

