



BACHELOR OF BUSINESS ADMINISTRATION (Three Year Hons.) PART- III EXAMINATION, 2019

The following is the statement of marks obtained by **NAYEEM AHMED MAZUMDER**

Roll : 017-BBA16M No. : 0063 Registration No.: 017-1121-4615-15 at the aforesaid examination
(held in April-2019)

Paper	Half or Group	Paper Content	Full Marks	Marks Obtained	Paper Total	
					Full Marks	Marks Obtained
XIV		Marketing Management			100	67
XV		Sales Management			100	52
XVI		Advertising Management and Sales Promotion			100	41
XVII		International Business			100	57
XVIII		Marketing Research and Consumer Behaviour			100	85
XIX		Compulsory Papers			100	71
		Project Work				
		Computer Application				
		Theory	50	28		
		Practical	50	43		
XX		Comprehensive Viva Voce			100	85
Total Marks in Part- III			700	458		
Total Marks in Part- II (2019) :			700	374		
Total Marks in Part- I (2017) :			600	345		
Total Marks			2000	1177		
REMARKS		Second Class				

To pass part-III course of studies a candidate has to clear Part-I and Part-II examination and to secure a minimum of 40% marks in papers XIV to XVII and 40% marks separately in both theory & practical of paper XIX, 50% marks in papers XVIII and XX and 50% marks in the aggregate. A candidate securing a minimum of 80% of the aggregates of part-I, part-II and part-III taken together is placed in first class and securing a minimum 50% but less than 60% is placed in the second class.

Serial No. : 14 / 174117700

Cont. Exms.
CONTROLLER OF EXAMINATIONS
(ACTING)