

MBA Deptt., Bharatiya Vidya Bhavan

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SVMBB-VII / 04
Sept., 18th, 2004

2001 - 2004 - MARKSHEET - Of Ms CHARU KHANNA

This is to certify that Ms CHARU KHANNA (roll # 16) enrolled in MBA Equivalent (3 Yrs Part-Time) Management Diploma Program at Bharatiya Vidya Bhavan's Sardar Patel College of Communication & Management, New Delhi - has secured the following marks in her subject papers in Semesters 1, 2, 3, 4, 5 & 6 as below :

SEMESTER I	
Paper I - MGT PRINC. & ORG BEHAVIOR	60
Paper II - BUSINESS ENVIRONMENT	56
Paper III - FINANCIAL & MGT ACCOUNTING	67
Paper IV - MARKETING MANAGEMENT	72
Paper V - MARKET RESEARCH	79

SEMESTER II	
Paper I - COMPUTER APPLICATIONS	85
Paper II - CONSUMER BEHAVIOR	78
Paper III - FINANCIAL MANAGEMENT	52
Paper IV - QUANTITATIVE TECHNIQUES	87
Paper V - SALES & DISTRIBUTION	61

SEMESTER III	
Paper I - HRD	58
Paper II - BUS LEGISL & CO. LAW	68
Paper III - ADVERTISING & CORP COMM	58
Paper IV - MANAGERIAL ECONOMICS	78
Paper V - PURCHASE & MATERIALS MGT	79

SEMESTER IV	
Paper I - FIN PLANNING & CONTROL	65
Paper II - INT. SERV. & RETAIL MKTO	68
Paper III - INTERNATIONAL MKTO	65
Paper IV - M.I.A.	71
Paper V - PROM. & COMM FOR GLOBAL BUS.	75

SEMESTER V	
Paper I - STRATEGIC MGT & BUS POLICY	73
Paper II - ENTREPRENEURSHIP & SMALL BUS.	64
Paper III - INTERNATIONAL BUSINESS ENV.	71
Paper IV - M - INDUSTRIAL MARKETING	74
Paper V - F - PROJECT EVAL. & CASH MGT.	71
Paper VI - F FINANCIAL MKTS INSTR. & INSTTNS	68

SEMESTER VI	
Paper I - BUSINESS ETHICS	89
Paper II - PROJECT STUDY	60
Paper III - HRD, PROD OPERNS RES. MGT	87
Paper IV - DM CUSTOMER RELATIONSHIP MGT	87
Paper V - F - INT'L FIN. & GLOBAL CAP MKTS	74
Paper V - DM BRAND MANAGEMENT	79

MAX MARKS IN ANY SUBJECT ARE 100. PASS MARKS ARE 45.
OVERALL PERCENTAGE SECURED BY THIS STUDENT IS : 72%

MAJOR : FINANCE & MARKETING

(Prof. N.S. Pillai)
Principal



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(Dr. Shyam Gopal Vyas)
Coordinating Head, MBA Department