



FACULTY OF MANAGEMENT STUDIES INDIAN INSTITUTE OF RURAL MANAGEMENT, JAIPUR

(Recognised by AICTE, Ministry of HRD, Govt. of India)
(Ranked A + among the Top 20 Business Schools of the Country)
POST-GRADUATE DIPLOMA IN BUSINESS MANAGEMENT (PGDBM)

MARK SHEET NOV. 2000-2002

(Specialisation : MARKETING & INFO. TECH.)

Name MS. PRANITA MISRA Father's Name MR. N.D. MISRA Roll No. 439 Batch No. 1 (Nov. 2000)

COURSE CODE	COURSE STUDIED	Credit Units	Grade Secured	Grade Point	COURSE CODE	COURSE STUDIED	Credit Units	Grade Secured	Grade Point
1.1	MANAGEMENT FUNCTION, AND BEHAVIOUR	3	A+	7	3.1	INDUSTRIAL INTERNSHIP	3	A	6
1.2	ECONOMIC AND SOCIAL ENVIRONMENT	3	B+	5	3.2	BUSINESS LAW	3	A	6
1.3	MANAGERIAL ECONOMICS	3	B+	5	3.3	CONSUMER BEHAVIOUR & MKTG. RESEARCH	3	B+	5
1.4	ORGANISATIONAL BEHAVIOUR	3	A	6	3.4	SALES & DISTRIBUTION MANAGEMENT	3	B+	5
1.5	MANAGEMENT ACCOUNTING	3	A+	7	3.5	ADVERTISING & SALES PROMOTION	3	A	6
1.6	QUANTITATIVE ANALYSIS FOR MANAGEMENT APPLICATION	3	B+	5	3.6	ROBMS CONCEPTS USING ORACLE/ DEVELOPER 2000	3	A	6
1.7	NETWORK TECHNOLOGY	3	B	4	3.7	JAVA APPLICATION DEVELOPMENT	3	A+	7
1.8	COMPUTER FUNDAMENTALS	3	A	6	3.8	WEB APPLICATION DEVELOPMENT	3	A+	7
1.9	VIVA-VOCE	3	A	6	3.9	VIVA - VOCE	3	A	6
1.10	MANAGERIAL TRAITS OBSERVED IN CAMPUS	3	A	6	3.10	MANAGERIAL TRAITS OBSERVED IN CAMPUS	3	A	6
II - SEMESTER					IV - SEMESTER				
2.1	MARKETING MANAGEMENT	3	B+	5	4.1	BUSINESS POLICY & STRATEGIC MGT.	3	A	6
2.2	FINANCIAL MANAGEMENT	3	A+	7	4.2	TOTAL QUALITY MANAGEMENT	3	A	6
2.3	PRODUCTIONS AND OPERATIONS MGT.	3	A	6	4.3	HUMAN RESOURCE MANAGEMENT	3	A	6
2.4	RESEARCH METHODS IN MANAGEMENT	3	C+	3	4.4	MARKETING OF SERVICES	3	A+	7
2.5	BUSINESS COMMUNICATION	3	A	6	4.5	SITE SERVER & WAP	3	A+	7
2.6	C++ AND SOFTWARE ENGG.	3	C+	3	4.6	E-CONVERGENCE	3	A+	7
2.7	VISUAL BASICS	3	B+	5	4.7	PROJECT (IT)	3	B+	5
2.8	VIVA-VOCE	3	B	4	4.8	VIVA-VOCE	3	B+	5
2.9	MANAGERIAL TRAITS OBSERVED IN CAMPUS	3	B	4	4.9	MANAGERIAL TRAITS OBSERVED IN CAMPUS	3	B+	5
I - SEM.					III - SEM.				
CGPA	5.7				CGPA	4.8			
Letter Grade	A				Letter Grade	B+			
Overall Performance					CGPA	5.6			
					Letter Grade	A			
					CGPA	6.0			
					Letter Grade	A			
					CGPA	5.9			
					Letter Grade	A			

Date of issue 31.10.2002 (For legend please see reverse)

Asstt. Registrar

Controller of Examinations



Self Attested
Pranita Misra

attested
[Signature]

JY. Controller of Accounts (PAF)
B. B. V. P. N. Ltd., Jaipur