

C/4/86 PW 48 :
2417947

BANGALORE



UNIVERSITY

Office of the
Registrar (Evaluation)
Bangalore - 560 001.

STATEMENT OF MARKS

Degree: MASTER OF BUSINESS ADMINISTRATION

DATE 2010/11/25

Course: M.B.A

Year/Sem: 4

Month & Year of Examination JUN/2010

NAME: BLESSENA S

Register Number 08JJCM6007

| SL.NO. | SUBJECT | MAXIMUM MARKS | MINIMUM MARKS | TOTAL MARKS OBTAINED | | REMARKS |
|--------|---|---------------|---------------|----------------------|-------------------|---------|
| | | | | IN FIGURES | IN WORDS | |
| 1 | 4.1 STRATEGIC MANAGEMENT THEORY | 100 | 40 | | | |
| | INTERNAL ASSESSMENT | 75 | 30 | 44 | FORTY-FOUR | |
| 2 | 4.2 INTERNATIONAL BUSINESS THEORY | 100 | 40 | | | |
| | INTERNAL ASSESSMENT | 25 | 20 | 20 | TWENTY | |
| 3 | M.4 RURAL AND AGRICULTURAL THEORY | 100 | 40 | | | |
| | INTERNAL ASSESSMENT | 75 | 30 | 45 | FORTY-FIVE | |
| 4 | M.5 RETAILING MANAGEMENT THEORY | 100 | 40 | | | |
| | INTERNAL ASSESSMENT | 25 | 20 | 22 | TWENTY-TWO | |
| 5 | M.6 ADVERTISING & INTEGRATED BRAND MANGEMENT THEORY | 100 | 40 | | | |
| | INTERNAL ASSESSMENT | 75 | 30 | 38 | THIRTY-EIGHT | |
| 6 | H.4 LABOUR LEGISLATION & WELFARE THEORY | 100 | 40 | | | |
| | INTERNAL ASSESSMENT | 75 | 30 | 20 | TWENTY | |
| 7 | H.6 INTERNATIONAL HUMAN RESOURCES MANAGEMENT THEORY | 100 | 40 | | | |
| | INTERNAL ASSESSMENT | 75 | 30 | 50 | FIFTY | |
| 8 | 4.8 DISSERTATION VIVA-VOCE | 250 | 100 | | | |
| | VIVA VOCE | 50 | 40 | 20 | TWENTY | |
| | DISSERTATION | 200 | 140 | | ONE HUNDRED FORTY | |
| | GRAND TOTAL | 950 | 475 | 653 | | |

SPECIALISATION: MARKETING & HUMAN RESOURCES

Grand Total (in words) SIX HUNDRED FIFTY-THREE

RESULT FIRST CLASS

NOTE:

- * INDICATES IMPROVEMENT MARKS.
THE MINIMUM FOR A PASS IN EACH PAPER IS 40% (EXCLUDING INTERNAL ASSESSMENT) & 50% IN THE AGGREGATE OF ALL THE PAPERS IN THE SEMESTER .

C. CHOODAMANI

Verified by 1.

M.Sc., M.Phil.

Signature of Verifiers 1.

2.

K.C. MALLESHA,
M.A., M.Phil.

2.

Registrar (Evaluation)